



# Great WHITE

Dulux Antique White  
and China White



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White is often the colour of choice for interiors, particularly for contemporary homes. Many people choose to decorate with the neutral shade suspecting that it's an easy decision and one where they can't go wrong. However, a quick trip to the local paint store, and one glance at the bewildering array of whites on offer, will demonstrate otherwise.

## MOST POPULAR

Clean and fresh, white makes an ideal backdrop for brightly coloured soft furnishings and artworks. So it's no surprise the three most popular colours in the Dulux range at the moment are Antique White, Natural White and Hog Bristle – all variants of white.

The main point to remember when selecting white is that they all have an underlying colour which can be most successfully recognised when the sample is on its own against a pure white background, for example a piece of paper. Once you establish what this colour is then you need to follow general colour rules.

## COOL WHITE

A cool white will have either a blue or green undertone. Blue-based whites can be particularly difficult to work with as they are quite unforgiving and can bring an almost clinical feel to some rooms, particularly if they are south-facing without much natural sunlight. But for a room that is north-facing and flooded with natural light it can work well as a foil to the heat.



Dulux  
Whisper  
White







**DIFFERENT SHADES**

Green-based whites are relatively easy to work with as they complement so many other colours and are fairly neutral, while yellow-based whites are obviously warm but can sometimes lean towards being too creamy – not always successful for a contemporary colour palette.

**DIRTY LOOKS**

Often the whites that work well in decorating are the ‘dirty’ whites that can appear a bit grey and grubby but create a successful modern look on the wall.

These images from Dulux demonstrate the wide range of whites available and the different moods such a simple colour can create. Dulux Whisper White and Hog Bristle are good examples of the ‘dirty’ whites while Lexicon has a blue undertone. Stowe White has a creamy yellow base but can still be successfully used in a modern interior that requires a softer tone. China White and Grand Piano have a green base and Antique White is a gorgeous warm shade that is universally loved and leads the pack as Dulux’s top seller.

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